“Finding Your Home at a University Press: What Literary Authors Need to Know”

Outline:

Elise McHugh, moderator, will give an overview of the event and what the group plans to accomplish during the panel. She will briefly introduce each of the panelists.

Elise McHugh, acquisitions editor at UNM Press, will give a brief overview of what she does at UNMP and the role of an acquisition editor generally.

Adelia Humme, publicist at UNMP, will give a brief overview of what she does at UNMP, the role of a publicist generally, and the role of the marketing department.

Anne Weir publicist at UNMP, will give a brief overview of what she does at UNMP, the role of a publicist generally, and the role of the marketing department.

Norma Cantu, author who has worked with a number of university presses, will discuss her experience with working with various presses and what she likes, and dislikes, about working with them.

Tiffany Midge, author who has worked with a number of university presses, will discuss her experience with working with various presses and what she likes, and dislikes, about working with them.

Elise McHugh will ask both Adelia Humme and Anna Weir why they like working for university presses and why they feel literary authors should consider university presses as a good home for their work.

Elise McHugh will talk a little about why she feels literary authors should consider university presses as a good home for their work, touching on some of things authors need to consider when trying to decide who to work with or how to approach university presses.

The panelists will allow at least thirty minutes toward the end of the panel for audience questions to make certain the attendees get answers to questions that they have. Elise McHugh will also give the panelists opportunities to follow up on comments each other have made and ask follow up questions to answers, particularly if there is a lull in questions from the audience.