IT’S TOO LATE FOR US, SAVE YOURSELVES

WITH: S.J. Dahlman
K.R. Gaddy
Stephanie Gorton
Thomas Kapsidelis
Alia Volz

When we receive a book contract, we are elated. Our book will be out in the world. But the path to seeing that book into the world is rocky. This panel will cover practical aspects of the stages of publication with a diversity of publishers and resources. As a group of authors who have experienced setbacks and unexpected events in the process of publication, we will also explore how to remain calm and not become overwhelmed with the process of book publishing.

ORIGIN STORY: GOALS, EXPECTATIONS, HOPES

• S.J. Dahlman, A Familiar Wilderness: Searching for Home on Daniel Boone’s Road (University of Tennessee Press, 2019)
• K.R. Gaddy, Flowers in the Gutter: The True Story of the Edelweiss Pirates, Teenagers Who Resisted the Nazis (Dutton, 2020)
• Stephanie Gorton, Citizen Reporters: S.S. McClure, Ida Tarbell, and the Magazine that Rewrote America (Ecco, 2020)
• Thomas Kapsidelis, After Virginia Tech: Guns, Safety, and Healing in the Era of Mass Shootings (University of Virginia Press, 2019)
• Alia Volz, Home Baked: My Mom, Marijuana, and the Stoning of San Francisco (Houghton Mifflin Harcourt, 2020)

RISING TENSION:

• Getting an agent: writing the proposal and deciding where it should go
• Getting a deal: the types of publishers for nonfiction books
• Getting it done: writing, editing, & book details we forget to think about

CLIMAX:

• The book’s journey to a physical thing: the book cover, design, layout, photos
• Pre-Publication: blurbs, marketing, public relations, & getting people excited
• Post-Publication: events, reviews, awards

DENOUEMENT:

• Post-post-publication: keeping up a book’s momentum even after publication
• Lessons learned
• The afterward: what comes next