

2020 CONFERENCE SPONSORSHIP PLEDGE FORM

Sponsorship pledges are due by October 20, 2019. Pledges must be fulfilled by December 1, 2019 to receive full benefits.



Association of Writers & Writing Programs

March 4-7, 2020 | Henry B. Gonzalez Convention Center

1 Provide Your Information

Sponsorship attribution (70 characters maximum)

Bookfair ID sign(s) (if different)

Program/Organization's website

Principal contact (for VIP and featured events)

Name: _____

Address: _____

Email: _____

Phone: _____

Administrative contact (for bookfair, waiver list, billing)

Name: _____

Address: _____

Email: _____

Phone: _____

3 Select Your Add-Ons

Add ____ bookfair booth(s) to my order (\$950 each)

Add ____ bookfair table(s) (\$650 each)

Upgrade my bookfair table to a booth (\$300)

Add a full-page ad to my order (\$1,259)

Add a half-page ad (\$799)

Add a quarter-page ad (\$625)

Upgrade my half-page ad to a full page (\$435)

Upgrade my quarter-page ad to a half-page (\$170)

For all advertising add-on options please refer to the printed Sponsorship Guide for more information.

2 Select a Sponsorship Level

PREMIER SPONSOR: \$25,000

100 registration waivers, back cover conference program ad, 2 bookfair booths, optional evening reception space, sponsor logo on AWP's website and on conference signage, sponsor logo in four issues of *The Writer's Chronicle* and conference program, sponsor listing on conference tote, enewsletter/social media marketing, plus one exclusive premium benefit. **Cash value: \$36,284** (SOLD, if interested call Sponsorship for details on Presenting Level)

PRESENTING SPONSOR: \$20,000

80 registration waivers, front inside cover conference program ad, 2 bookfair booths, optional evening reception space, sponsor logo on AWP's website and on conference signage, sponsor logo in four issues of *The Writer's Chronicle* and conference program, sponsor listing on conference tote, enewsletter/social media marketing, plus one exclusive premium benefit. **Cash value: \$28,984**

MAJOR SPONSOR: \$15,000

60 registration waivers, two-page conference program ad, bookfair booth, optional evening reception space, sponsor logo on AWP's website and on conference signage, sponsor logo in four issues of *The Writer's Chronicle* and conference program, sponsor listing on conference tote, plus one exclusive premium benefit. **Cash value: \$21,069**

BENEFACTOR: \$10,000

45 registration waivers, full-page conference program ad, bookfair table, optional evening reception space, sponsor listing on AWP's website and on conference signage, sponsor listing in four issues of *The Writer's Chronicle* and conference program. **Cash value: \$12,059**

PATRON: \$5,000

30 registration waivers, half-page conference program ad, bookfair table, optional evening reception space, sponsor listing on AWP's website and on conference signage, sponsor listing in four issues of *The Writer's Chronicle* and conference program. **Cash value: \$6,549**

SPONSOR: \$2,500

15 registration waivers, quarter-page conference program ad, optional evening reception space, sponsor listing on AWP's website and on conference signage, sponsor listing in four issues of *The Writer's Chronicle* and conference program. **Cash value: \$3,175**

CONTRIBUTOR: \$1,000

6 registration waivers, sponsor listing on AWP's website, sponsor listing in four issues of *The Writer's Chronicle* and conference program. **Cash value: \$1,020**

All sponsors at the \$5,000 level and up are guaranteed placement in the sponsor section. Efforts to place sponsors who add a table or booth will be placed as space allows in order of sponsorship level and date pledged.

4 Provide Your Payment Information

Please send me an invoice with a payment due date of _____ (no later than December 1, 2019).

Split my invoice between consecutive fiscal years (first installment due June 30, 2019; second installment due December 1, 2019).

Charge my credit card on the dates specified above (Charge will appear on your statement from "AWP"):

Visa Mastercard American Express #: _____

CVV: _____ Exp. date: _____ Signature: _____

Name (as it appears on card): _____ Phone: _____