Thinking about exhibiting at AWP17? Ask your questions today at 3:00 p.m. ET with AWP17BF.

Welcome to the AWP17BF tweet chat. We'll discuss exhibiting at the bookfair & answer your questions.

Make sure you're following AWP17BF beginning now!
With us today is Cynthia Sherman, AWP's Director of Exhibits, @cshermanva. #AWP17BF

Ask a question about the upcoming AWP bookfair at any time by tweeting with #AWP17BF.

#AWP16 LA bookfair had over 800 presses, magazines, journals, & literary orgs participate. Join them for #AWP17BF.
If only the table prices hadn't gone up $75.

The rates are inexpensive compared to bookfairs of equal size.

We had over 800 exhibitors this year. @awpwriter has to be able to pay for the entire setup. That's a lot of union labor.

We keep the rates as low as possible, but we have to be able to pay for the bookfair setup & that required an increase.

@awpwriter took on significant expenses to be able to accommodate a large, more inclusive bookfair @ convention centers. @JDaugherty1081
@ChristianTeresi @awpwriter Understand all of this, but also know that many presses couldn't really justify the price before.

@ChristianTeresi @awpwriter And, many of those presses, some run by marginalized folks, are going to have to work more to justify it now.

@JDaugherty1081 Given the expenses and staff time, the bookfair is basically a break even situation for @awpwriter.

@JDaugherty1081 These too our our concerns, but we still have to be able to afford the cost of the bookfair. @awpwriter

@ChristianTeresi @awpwriter Again, I understand this. It's just...rough for many/most small presses who already have to work hard to exist.
. @JDaugherty1081 The rates have gone up 2% (booths) 4% (tables) each last five years, which is nominal considering the scope. @awpwriter

Christian Teresi @ChristianTeresi

. @JDaugherty1081 The rates are going to stay the same for 2017 and 2017. @awpwriter

AWP @awpwriter

@JDaugherty1081 @ChristianTeresi Thanks for voicing your concerns! Also wanted to mention we allow groups to share space to help with costs

Christian Teresi @ChristianTeresi

. @JDaugherty1081 Yes, orgs. can share, which is rare for exhibits of this size. We really want as many orgs as possible to attend @awpwriter

Christian Teresi @ChristianTeresi

I hear you @JDaugherty1081, but the bookfair is not possible if it cannot pay for itself.

Justin L Daugherty @JDaugherty1081

@ChristianTeresi Again, understood. It's just, you know, rough out here for a press(writer/person).
We think about these concerns a lot. I hear you @JDaugherty1081. The cheapest table at BEA costs $2400.

There were more than 12,000 attendees at each of the last three conferences. We expect just as many for #AWP17BF.

#AWP17 BF sales go live in June!
AWP uses the rolling exhibit sales process to replace the point system in to continue rewarding exhibitors for their commitment.

For more details about purchasing visit [https://www.awpwriter.org/awp_conference/bookfair_overview ...](https://www.awpwriter.org/awp_conference/bookfair_overview ...)

What can #AWP members expect to find at the #AWP17BF?

Poetry, fiction, nonfic, journals, presses, writing programs, writing conferences, books, more books, and fun! #AWP17BF

The #AWP17BF will have a little bit of everything. There are giveaways, author signings, swag, discounts on books, & more!

You had me at author signings! 😊 #AWP17BF
@engwallflower We will have stages inside the #AWP17BF, with events throughout the conference, and also places to sit and eat/read.

Cynthia Sherman @csbermanva

@engwallflower Hello! The Bookview Now stage will be live in the BF, AWP history, memorabilia, video and more fun is planned #AWP17bf

Christian Teresi @ChristianTeresi

The amazing @thesablevenus & @ProfessorEA were live from the #AWP16 bookfair. #AWP17BF @awpwriter @BookViewNow https://t.co/HvpRmuYV8G

Cynthia Sherman @csbermanva

@awpwriter Fun fact, the PBS Book View Now stage will be live at #AWP17

AWP @awpwriter

Did you know each exhibit space includes 2 complementary conference registrations? That's a savings of up to $600! #AWP17BF
In our online management system, exhibitors can select a space on the map, add badges & twitter info, enter signings, etc. #AWP17BF

@awpwriter For more fun and savings, share an exhibit space! More info will be posted to the bookfair overview page #AWP17

Want the latest #AWP17BF news? Like the Facebook page: https://www.facebook.com/pages/AWP-Bookfair/536254749775315 ... Leading up to #AWP17 we'll showcase many exhibitors there.

You might also consider sponsoring the conference. Some of the sponsorship levels come with exhibit space: https://www.awpwriter.org/application/public/pdf/conference/2017/AWP-2017-sponsorship-kit.pdf ... #AWP17BF

Remember: bookfair sales will open in June! #AWP17BF
If you've got more questions, check out the Bookfair FAQs: https://www.awpwriter.org/awp_conference/faqs#BookfairFAQ ... #AWP17BF

If you missed your chance to ask a question here, just email bookfair@awpwriter.org #AWP17BF

We hope you'll all bring your creativity and passion for the literary world to #AWP17! Bookfair info: https://www.awpwriter.org/awp_conference/bookfair_overview ... #AWP17BF

Thanks for joining us for the #AWP17BF tweet chat. Our next tweet chat will be on June 9 at 3:00 p.m. ET about the #AWPwebsite.